



# **Developing Professionalism in College**

**Strategies to Building Yourself Before Graduation**

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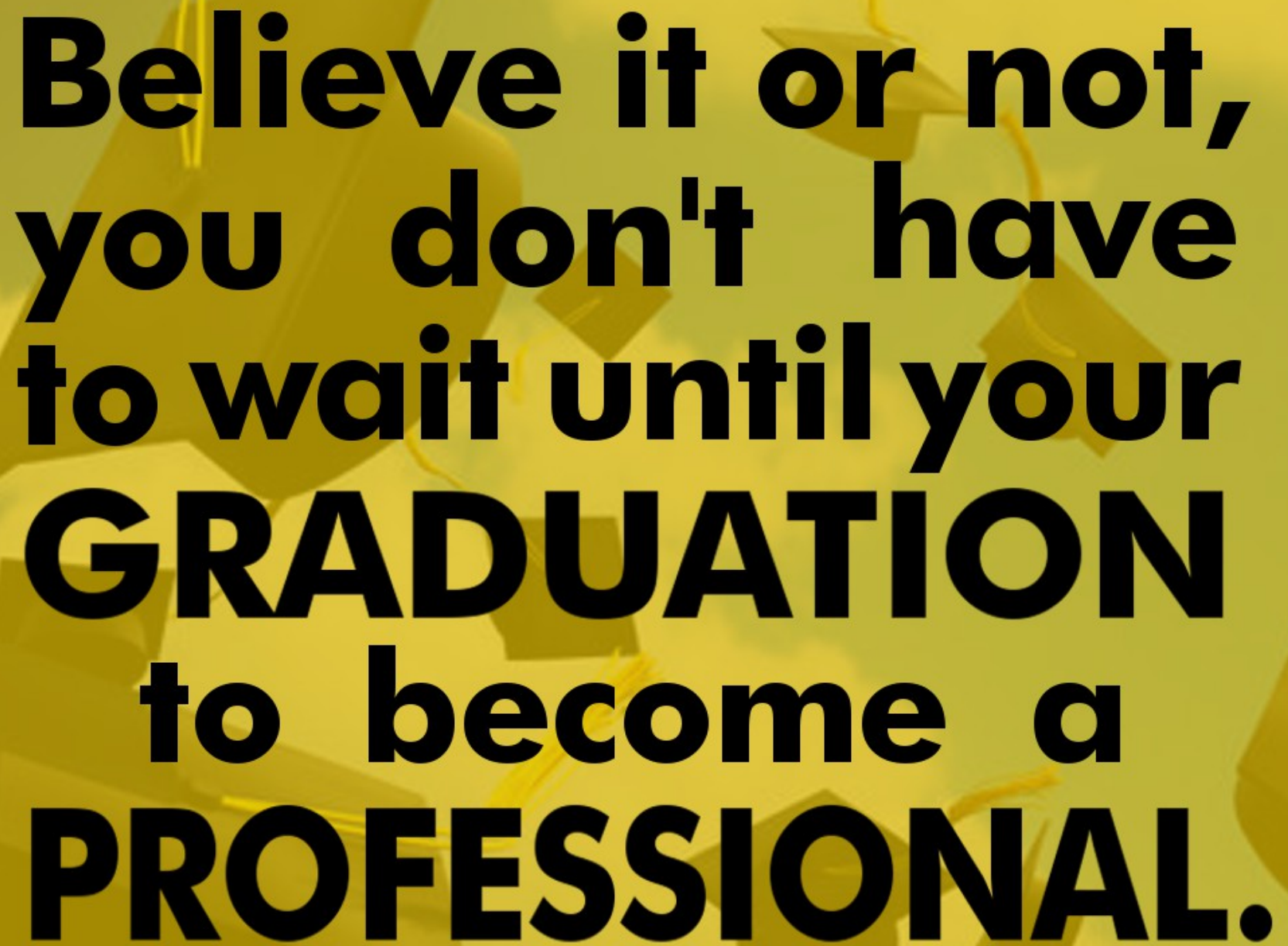
**Brikken Jensen**  
**College Professional and Business Major**

**College is a competition.**



**How do you stand out?**





**Believe it or not,  
you don't have  
to wait until your  
GRADUATION  
to become a  
PROFESSIONAL.**

STAIR T

NOW

in college!



# Before we jump in...

## About me

Junior Information Systems Major  
Saint Cloud State University, MN

Brother of Delta Sigma Pi

Co-Founder of Girl Code

Member of AAUW

Attended THREE national conferences

Business Student Exec Council Member

NSF Scholarship Recipient

## Brikken Jensen



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**"I believe in seeking opportunities and making the most out of your college career."**



**SUCCESS**

**Building up experience**  
**Creating and updating a resume**  
**Launching a personal website**  
**Scholarships and awards**  
**Travel opportunities**  
**Self-branding**

# BOARD OF STUDENT ORGANIZATIONS





# Build up experience

By getting involved!

## 1. Join campus clubs:

- Hold positions
- Seek responsibilities
- Gain experience
- Meet people
- Find opportunities

## 2. Have a job(s)

- Something you like
- Relates to major
- Look on/off campus

## 3. Volunteer/join community groups

- Humane Society
- Local theatre
- Women's groups

- Boys and Girls Club
- Senior Center
- Highway cleanup



# **Creating and Updating a Resume**

**Everyone needs one to get a job  
regardless of your major.**

**How do you create an effective resume?**



**Resume** is a document used by persons to present their backgrounds and skills. It's a one-page snapshot.

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## **Common Sections**

Education  
Experience (aka Employment)  
Volunteering  
Activities and Achievements  
Additional Skills

# Example: Education

## **EDUCATION**

### **Major in Information Systems**

*Expected May 2017*

St. Cloud State University (SCSU), Saint Cloud MN 56301

- Third year student, Senior status, currently have 98 credits
- National Science Foundation (NSF) S-STEM Scholarship recipient
- Involved in the University Honors Program (UHP)
- GPA 3.51

### **Study Abroad**

Technische Hochschule Ingolstadt, Germany

*Attending Fall 2015*

Notice there is no high school information,  
it isn't necessary once you're done with college.

# Example: Experience

## EXPERIENCE

- |  |                           |
|--|---------------------------|
| <b>Graphic Design Consultant</b> , Grants Office, SCSU, St. Cloud, MN 56301  | <i>June 2015-present</i>  |
| <ul style="list-style-type: none"><li>Hired to create promotional/informational material for the 2015-2019 NSF-CESP scholarship</li></ul>  |                           |
| <b>Social Media &amp; Marketing Intern</b> , Visualization Lab, SCSU, St. Cloud MN, 56301  | <i>May 2015- present</i>  |
| <ul style="list-style-type: none"><li>Assisted in marketing and documenting the lab's achievements and student workers</li></ul>   |                           |
| <b>Co-Founder</b> , Girl Code, St. Cloud, MN 56303   | <i>Dec 2014-present</i>   |
| <ul style="list-style-type: none"><li>Creating a social venture to teach girls how to code by developing custom lesson material</li></ul>  |                           |
| <b>Graphics Design Consultant</b> , Academic Initiatives Office, SCSU, St. Cloud MN, 56301   | <i>July 2014-present</i>  |
| <ul style="list-style-type: none"><li>Hired to design custom posters, buttons, and any other program artwork for reading program</li></ul>   |                           |
| <b>Peer Mentor</b> , University Honors Program, SCSU, St. Cloud MN 56301   | <i>June 2014-May 2015</i> |
| <ul style="list-style-type: none"><li>Acted as a role model and assisted incoming students with campus adjustment</li><li>Employed as a summer mentor for Journey Program in 2014 and designed program artwork</li></ul> |                           |

This is where you include work experiences, paid or unpaid, and can even include valuable club positions.

# Example: Volunteering

## **VOLUNTEERING**

**Event Volunteer**, TEDxIngolstadt Event, Ingolstadt, Germany

*September 2015*

**Exam Proctor**, International Baccalaureate Program, Champlin, MN 55316

*May 2014-present*

**Frequent Volunteer**, GREAT! Theatre Company, St. Cloud MN 56303

*Nov 2013-present*

- Assisted with costumes, auditions and stage crew for various productions

**Assistant Stage Manager**, "Cat in the Hat" at GREAT! Theatre Co., St. Cloud MN 56303

*Jan- February 2014*

- Managed all backstage aspects including props, actors, and other stage crew members

Here is where you list volunteering activities you do, preferably regularly and list positions.

# Example: Activities & Achievements

## ACTIVITIES AND ACHIEVEMENTS

<b>Attendee</b> , TEDxIngolstadt Conference, Ingolstadt, Germany	<i>September 2015</i>
<b>Awardee</b> , Ideal Member, Delta Sigma Pi, St. Cloud State University	<i>April 2015</i>
<b>Attendee</b> , National Conference for College Women Student Leaders, Washington D.C., Maryland	<i>May 2015</i>
<b>Attendee</b> , Clinton Global Initiative University Conference, Miami, FL	<i>March 2015</i>
<b>Active Member</b> , American Association of University Women (AAUW), St. Cloud, MN Branch	<i>March 2015- present</i>
<b>Active Member</b> , Twin Cities Alumni Chapter, Delta Sigma Pi, Minneapolis, MN	<i>April 2014 – present</i>
<b>Vice President of Alumni Relations</b> , Delta Sigma Pi, St. Cloud State University	<i>April 2014 – April 2015</i>
<ul style="list-style-type: none"><li>• Charged to communicate with alumni, design monthly newsletters, and plan events</li><li>• Organized an Alumni Panel, coordinated through SCSU and alumni in October 2014</li></ul>	
<b>Director of Social Media/IT</b> , BSEC, St. Cloud State University	<i>April 2014-April 2015</i>
<ul style="list-style-type: none"><li>• Maintained the club's public online presence through Facebook and their redesigned website</li></ul>	
<b>Marketing Chair</b> , Delta Sigma Pi, St. Cloud State University	<i>Dec 2013-April 2014</i>
<b>Recipient</b> , Presidential Scholarship, St. Cloud State University	<i>Fall 2013</i>
<b>Recipient</b> , National Science Foundation S-STEM Scholarship	<i>Fall 2014</i>
<b>Recipient</b> , 2015 GEICO Achievement Award	<i>Summer 2015</i>

People want to see that you're involved and it's to your advantage to list your significant activities, it sets you apart.

# Example: Additional

## **ADDITIONAL SKILLS**

### **Language Skills**

French, moderate capabilities (studied five years)

### **Computer Skills**

Experience with Visual Basic and various Open Source software (Gimp, Open Office, etc)

View my current personal website at [www.brikkenjensen.weebly.com](http://www.brikkenjensen.weebly.com)

What else can you do? List it here. And you can even include your personal web link.



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## HERE'S WHAT YOU SHOULD KNOW ABOUT ME

I am a third-year student at St. Cloud State University (SCSU) majoring in Information Systems. As of Fall 2014, I am now in my major. I took college level course work in high school and began my freshman year in Fall 2013 with 30 credits! Currently I have 98 credits, which qualifies as senior status, partly due to summer courses. I plan to graduate in May 2017 and will be studying abroad in Ingolstadt, Germany in Fall 2015.



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## THE QUALITIES I FEEL THAT I POSSESS

One of my key attributes that people tell me I possess is that I get the job done. I'm a good motivator. I'm very organized, and like to do a good job because quality matters. Mostly, I strive to do the best that I can, and I like to make a splash! During one such project, with the deadline approaching, a colleague of mine joked to me by saying "Where there's a Brikken, there's a way". I laughed it off thinking such a comment was absurd, not wanting to admit to it without sounding full of myself, but when I really thought about it, it was kind of true. Under pressure, I'm the one you want on your team. I'm a problem solver, a leader, who's resourceful and creative, and I like a good challenge. On more than one occasion people have relied on me to pull the weight or lead the team in a crisis. I plan to make a dent in the workforce. In other words, watch out world, because here I come.

# Launching a personal website

# An easily accessible and digital resume

Allows you to post your projects, resume, anecdotes, travel experiences (such as conferences), and contact info. All conveniently online so you won't lose it and others can view it.

[ABOUT ME](#)

[EXPERIENCE](#)

[PROJECTS](#)

[TRAVEL](#)

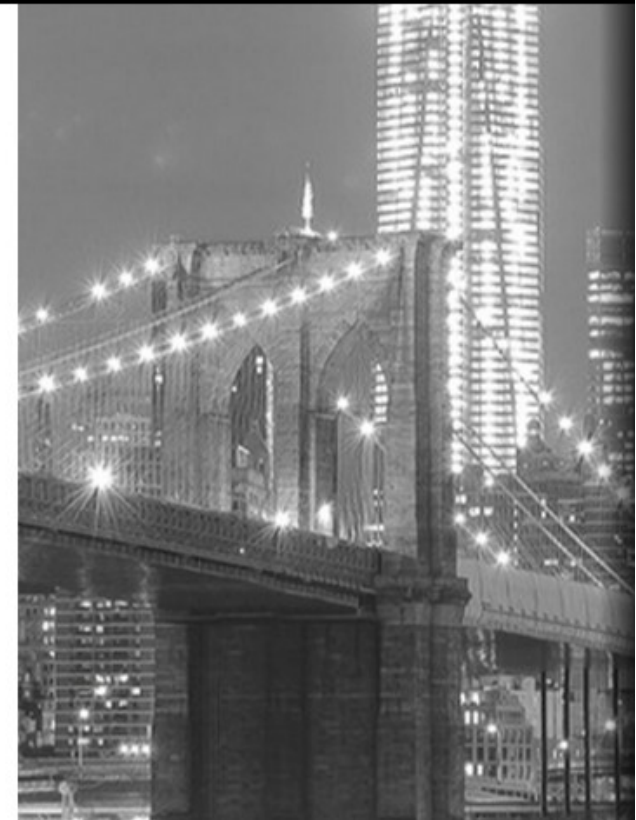
[CONTACT](#)

## WELCOME!

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The purpose of this site is to provide a snapshot of who I am and what I do. I've included some of my design work from the past and my resume. Enjoy.

Brikken Jensen



# Don't know where or how to make a website?



website  
BUILDER.COM

SiteBuilder.com

weebly

# Scholarships and Awards

1. Apply for them
2. Make them work for you!

**Market your successes in your resume and website and set yourself apart from your peers**





# Travel Opportunities

A world map is the background of the entire image. A wooden chair is positioned on the right side, partially overlapping the map. The map shows continents, oceans, and various cities. The text is overlaid on the map.

**College is a great time to travel.**  
**It's an opportunity to GROW.**

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# Conferences Study Abroad

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**Find reasons to explore and  
get outside your **comfort** zone.**

**Most importantly...**

**B** **R** *a* **n** **d** **i** **N** **G**

**YOURSELF**

# Use all the previous tools

to market your unique self

**Who are you?**

**What do you stand for?**

**How are you different?**

**What will people attribute you with?**







# Want to contact me?

## **Brikken Jensen**

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Twitter: @BrikkenJ

Facebook & LinkedIn

