



# SEARCH SCHOLARSHIPS & SAVE SMART

How and why you should seek  
scholarships as a college student

**Brikken Jensen**  
**Scholarship Successor**

**For many of us, this is the goal.**



# Common Approaches

Parents & family

Job(s)

Financial aid

Grants

Student loans

Scholarships



**About 70 percent of 2013 graduates left college with an average of \$28,400 in debt.**



There's no **right** or **wrong**  
way to pay for college.



There is a **smart** way.



# Scholarships!

# Before we jump in...

## About me

Junior Information Systems Major  
Saint Cloud State University, MN

Brother of Delta Sigma Pi  
Member of AAUW  
Co-Founder of Girl Code  
Study Abroad Student  
Graphic designer  
Attended 8+ conferences

Thanks to scholarships  
I've managed to

## Brikken Jensen



**\$25,000+**  
in scholarships



# How do you apply?

1. Set up a separate email

-Example: brikken.scholarships@gmail.com

2. Create a scholarship folder to keep all files organized/safe

3. Create a list of attributes/qualifications you possess

4. Set aside time weekly

-Sunday mornings are perfect



*SCHOLARSHIP  
APPLICATION*



# How do I find scholarships?

**EASY!**



**You just need to know  
where to look!**

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- Your university
- Companies (sometimes local)
- Campus/community orgs
- Online
  - [unigo.com](http://unigo.com)
  - [fastweb.com](http://fastweb.com)
  - [scholarship.com](http://scholarship.com)
  - [myscholly.com](http://myscholly.com)

# Tips & Tricks

## 1. Build up your character and qualifications

- Keep track of positions held, organizations joined, volunteering awards, conferences traveled to, and so on.

## 2. Avoid "sweepstakes" or "contests", just want your info

- If there is an essay, it's legitimate

## 3. Keep track of you progress (*spreadsheet method*)

## 4. Use your scholarships to your advantage professionally

# Spreadsheet Method

	A	B	C	D	E	F	G	H	I
1		Name	Per Semester	Total	Date	Website	Notes	Status	
2	1	National Science Foundation	\$4,550.00	\$18,200.00			4 semesters	Have it	\$33,950.00
3	2	Duane Joyer Memorial		\$250.00				Need to Apply	\$2,000.00
4	3	BSEC		\$500.00				Waiting	\$2,500.00
5	4	Education Abroad		\$500.00				Denied	\$4,000.00
6	5	HBS Husky Study Abroad Fund		\$2,000.00					
7	6	SCSU Presidential	\$1,250.00	\$10,000.00			8 semesters		
8	7	DAAD		\$3,000.00					
9	8	GEICO		\$2,500.00					
10	9	Giva		\$1,000.00					
11	10	Dr. James Memorial		\$500.00					
12	11	Kymanox		\$1,000.00					
13	12	Delta Sigma Pi		\$1,000.00					
14	13	Resume Scholarship		\$1,000.00					
15	14	Clubs of America		\$1,000.00	08/31/15	<a href="http://www.greatclubs.com/scholarship-award-for-career-success.asp">http://www.greatclubs.com/scholarship-award-for-career-success.asp</a>			
16	15	<b>TOTAL</b>		<b>\$42,450.00</b>					
17									
18									

The *Spreadsheet Method* is a means of keeping track of your wins, losses, waiting-to-hear-backs, and need-to-applies. You can record notes, due dates, and money amounts in on place.

A collage of US one hundred dollar bills, featuring the portrait of Benjamin Franklin and the text 'ONE HUNDRED DOLLARS' and 'UNITED STATES OF AMERICA'. The bills are scattered and overlapping, with some showing serial numbers like 'DF 20493661 B'.

**QUESTIONS?**